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**TAHOE TRANSPORTATION DISTRICT
DISADVANTAGED BUSINESS ENTERPRISE (DBE) GOAL**

SETTING METHODOLOGY

FY 2018 – FY 2020

Summary

The Tahoe Transportation District (TTD) receives funding from the Federal Transit Administration (FTA) of the U.S. Department of Transportation. In accordance with the requirements of the U.S. Department of Transportation’s Disadvantaged Business Enterprise: Program Implementation (49 C.F.R. Part 26), the TTD has developed a 2.1% overall Disadvantaged Business Enterprise (DBE) race neutral goal for fiscal years 2018 through 2020.

This goal is based on evidence of ready, willing, and able DBEs relative to all businesses ready, willing and able to participate on federal-aid transit projects.

Overall DBE Goal Methodology

The FTA funds the TTD expects to receive for the next three years will be budgeted mainly for transit operating expenses and personnel costs. The personnel costs are not included in the goal setting process.

The TTD used FTA’s two-step process as detailed in 49 C.F.R. Part 26.45.

Step 1: Determine a base figure for the relative availability of DBEs

TTD is located at South Lake Tahoe, which is located in both states of California and Nevada. As TTD uses vendors from both California and Nevada, the DBE directories of both California (Caltrans) and Nevada (NDOT) Departments of Transportation were used to determine the number of ready, willing and able DBEs. The TTD determined which North American Industry Classification System (NAICS) codes it expects to use in the next three fiscal years. Using the 2015 Countywide Business Patterns from the U.S. Census Bureau for the counties of El Dorado, Washoe, Douglas and Carson City, the number of ready, willing and able businesses were identified. Of the 1,607 ready, willing and able businesses, there are 70 ready, willing and able DBEs.

NAICS Code	Number of Establishments	Number of Available DBEs	Percentage of DBEs
44421 Outdoor Power Equipment Stores	8	0	-
8111 Automotive Repair & Maint.	425	1	-
44131 Automotive Parts & Accessories Stores	84	0	-
44132 Tire Dealers	58	0	-

44411 Home Centers	17	0	-
45321 Office Supplies & Stationery Stores	14	0	-
45431 Fuel Dealers	29	0	-
48531 Taxi Service	6	0	-
5414 Graphic Design Services	41	9	22%
541511 Custom Computer Programming Services	231	5	2%
541611 Administrative Mgt & General Mgt	279	5	2%
541613 Marketing Consulting Services	127	13	10%
54181 Advertising Agencies	40	9	23%
54182 Public Relations Agencies	33	19	58%
54192 Photographic Services	35	5	14%
54192 Translation & Interpretation Services	3	4	133%
561612 Security Guards & Patrol Services	26	0	-
561613 Armored Car Services	2	0	-
56162 Security Systems Services	36	0	-
56171 Exterminating and Pest Control Services	39	0	-
811212 Computer & Office Machine Repair & Maint.	21	0	-
811213 Communication Equipment Repair & Maint.	4	0	-
81232 Drycleaning & Laundry Services	49	0	-
Total	1,607	70	4%

To ensure the base figure is as accurate as possible, the numbers were then weighted by each NAICS code used, giving TTD a 2.1% goal.

NAICS Code	Projected FTA Funds Expenditure	Percent of Total FTA Funds (weight)
44421 Outdoor Power Equipment Stores	\$1,300	
8111 Automotive Repair & Maint.	\$97,500	.31
44131 Automotive Parts & Accessories Stores		
44132 Tire Dealers		
44411 Home Centers		
45321 Office Supplies & Stationery Stores		
45431 Fuel Dealers		
48531 Taxi Service	\$7,800	.02
5414 Graphic Design Services	\$6,630	.02
541511 Custom Computer Programming Services	\$58,500	.18
541611 Administrative Mgt & General Mgt	\$32,760	.10
541613 Marketing Consulting Services		
54181 Advertising Agencies	\$13,260	.04
54182 Public Relations Agencies		
54192 Photographic Services		
54192 Translation & Interpretation Services		
561612 Security Guards & Patrol Services	\$15,600	.05
561613 Armored Car Services	\$7,358	.02
56162 Security Systems Services	\$39,000	.12
56171 Exterminating and Pest Control Services		
811212 Computer & Office Machine Repair & Maint.	\$17,160	.05
811213 Communication Equipment Repair & Maint.	\$8,892	.03
81232 Drycleaning & Laundry Services	\$10,920	.03
Total	\$316,680	

NAICS Code	Weight	Percentage of DBEs	Weighted Base Figure
44421 Outdoor Power Equipment Stores		-	
8111 Automotive Repair & Maint.	.31	-	.0007
44131 Automotive Parts & Accessories Stores		-	
44132 Tire Dealers		-	
44411 Home Centers		-	
45321 Office Supplies & Stationery Stores		-	
45431 Fuel Dealers		-	
48531 Taxi Service	.02	-	-
5414 Graphic Design Services	.02	22%	.0046
541511 Custom Computer Programming Services	.18	2%	.0040
541611 Administrative Mgt & General Mgt	.10	2%	.0018
541613 Marketing Consulting Services		10%	-
54181 Advertising Agencies	.04	23%	.0094
54182 Public Relations Agencies		58%	-
54192 Photographic Services		14%	-
54192 Translation & Interpretation Services		133%	-
561612 Security Guards & Patrol Services	.05	-	-
561613 Armored Car Services	.02	-	-
56162 Security Systems Services	.12	-	-
56171 Exterminating and Pest Control Services		-	-
811212 Computer & Office Machine Repair & Maint.	.05	-	-
811213 Communication Equipment Repair & Maint.	.03	-	-
81232 Drycleaning & Laundry Services	.03	-	-
Total		70	.0205
			2.1%

Step 2: Adjust Base Figure

As TTD has not been required to submit a DBE goal in the past, past DBE participation was not a factor in adjusting the base figure.

The TTD considered the evidence from disparity studies conducted by Caltrans (2012) and NDOT (2013). However, the findings in those studies related more to construction contracting opportunities, which TTD does not currently anticipate during these three fiscal years.

Therefore, the overall DBE goal for FTA-assisted contracts for fiscal years 2018 through 2020 is 2.1%, with DBE participation sought on a race-neutral basis.

Public Participation

TTD will consult with organizations which are expected to have information concerning the availability of disadvantaged and non-disadvantaged business, the effect of discrimination on opportunities for DBEs, and efforts to be made to establish a level playing field for the participation of DBEs.

The following public notice was published in the Tahoe Daily Tribune on July 1, 2017, posted on TTD's website – tahoetransportation.org and mailed to local chambers, Small Business Administrations and Small Business Development Centers.

**PUBLIC NOTICE
TAHOE TRANSPORTATION DISTRICT**

**DISADVANTAGED BUSINESS ENTERPRISE (DBE) GOAL
FOR FISCAL YEARS 2018-2020**

In accordance with the requirements of the U.S. Department of Transportation (set forth in 49 CFR Part 26), the Tahoe Transportation District is proposing a goal of 2.1% for DBE participation in its Federal Transit Admin. assisted transit operations.

The proposed goal and its rationale are available for public review at tahoetransportation.org and 128 Market St., Ste 3-F, Stateline, NV 89449 for 30 calendar days following the date of publication of this notice. Interested parties are encouraged to submit comments within 45 days of this notice to Judi Allen, DBE Liaison Officer, TTD, PO Box 499, Zephyr Cove, NV 89448. Comments may also be submitted to the Regional Civil Rights Officer, Federal Transit Administration, Region IX, 201 Mission St., Ste 1650, S.F., CA 94150.

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