



MEDIA ALERT

PUBLIC OPEN HOUSE ON UPDATES FOR PROPOSED REALIGNMENT OF HWY 50, NOV. 12

Nov. 6, 2014 (*STATELINE, Nev.*) – The Tahoe Transportation District and community representatives from the arts, recreation, housing and governmental agencies will host an update on the US Highway 50/South Shore Community Revitalization project at Lake Tahoe Resort Hotel, Nov. 12. www.TahoeTransportation.org.

This provides a chance to see how the project could improve the South Shore with area gateways, local art, biking/walking paths, access improvements, community gathering places, and opportunities for safe and affordable housing.

WHAT:

Open house for update on US Highway 50/South Shore Community Revitalization project.

Elements include expanded pedestrian and gathering areas, creation of an attractive and safer local “Main Street,” solutions to address transportation congestion and traffic conflicts in the state line area, and lake clarity improvements. The open house offers a self-guided exploration, opportunities to ask questions and share thoughts on the project's elements and alternatives as it moves toward reality.

WHO:

Community members, residents, business owners, and area visitors are all welcome to attend.

WHEN:

Wednesday, Nov. 12 from 5–7 p.m. (attend anytime)

WHERE:

[Lake Tahoe Resort Hotel](#) / Ballroom

4130 Lake Tahoe Blvd.

South Lake Tahoe, CA 96150

MORE INFO:

The current proposal intends to realign US Highway 50 near Stateline with four lanes along Lake Parkway East behind Harrah's, MontBleu and the Village Shopping Center (formerly the Crescent V) while converting the artery through the casino core into three lanes with thoroughfares reconnecting at Pioneer Trail in California. A reclassification from federal highway to local street status would provide for local area control and development of a local "main street."

If you're unable to attend visit www.ConnectSouthShore.com to participate in the online Open House. The website will be available starting Nov.12 at 5 p.m. and provides the latest information with the ability to comment.

Visit <http://tahoetransportation.org/us50>, respond to [Facebook](#) event or email suggestions@us50revitalization.org.

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Tahoe Transportation District

The Tahoe Transportation District (TTD) is responsible for the implementation and management of transportation projects and programs in the Tahoe Basin. The organization has facilitated many area safety infrastructure projects, including bicycle paths, roadway improvements, pedestrian thoroughfares, water quality and water shed improvements and public transit solutions.