



## **MEDIA ALERT**

### **SR HIGHWAY 28 CORRIDOR OPEN HOUSE, MAY 16;**

### **NEW TRANSIT SERVICE FROM INCLINE TO SAND HARBOR**

**May 11, 2012** (*South Lake Tahoe, Calif.*) –The Tahoe Transportation District (<http://www.tahoetransportation.org>) is hosting an Open House forum on Wed., May 16, to discuss the SR Highway 28 corridor safety and congestion issues. The forum will introduce the East Shore Express, a proposed shuttle from Incline Village to Sand Harbor Beach State Recreation Area this summer as well as updates on the North Demonstration Bikeway, a 3-mile off-road path between Incline Village and Sand Harbor.

The transportation system accounts for more than 70% of pollutants that effect lake clarity -- fine sediments and emissions due to cars, mass transit, parking lots, bus stops, etc. The East Shore Express is a component of the SR 28 Corridor Management Plan, a community-based action strategy outlining the goals, tactics and responsibilities for preserving and promoting the unique characteristics of the National Scenic Byway. The system is designed to improve safety, access for emergency vehicles, alleviate congested roadways and reduce vehicle emissions.

The East Shore Express would loop from Incline Village Elementary School (both new and old locations) to Sand Harbor, beginning daily, June 15 from 9 a.m. – 6 p.m., every 20 minutes. Additional buses would run during peak times and busy weekends. The projected cost is \$3/person and includes free admittance into the state park.

**What:** Forum for community members to learn about and offer input on the SR Highway 28 corridor safety issues and the East Shore Express, shuttle from Incline Village to Sand Harbor Beach.

**Who:** Local residents are invited to meet representatives from the Tahoe Transportation District and project partners including, the Nevada Department of Transportation, Nevada Division of State Parks, Nevada Highway Patrol, Washoe County Sheriff's Office and Washoe County School District for information and refreshments.

**When:** Wed., May 16, 2012 from 5:30p.m. to 7p.m.

**Where:** Incline Village Library - Washoe County, Nevada at 845 Alder Avenue  
Incline Village, Nev.89451.Parking is available at the main entrance.

Comments and contact information can be emailed Derek Kirkland, Project Manager at [dkirkland@tahoetransportation.org](mailto:dkirkland@tahoetransportation.org) or 775-589-5502.

**Lake-Wide Transportation Project Updates:**

In addition to the East Shore Express, TTD will complete the [Incline Gateway](#), a "roundabout" (traffic flows around an island without stop signs/signals) to enhance safety at Mt. Rose Highway where SR 28 meets SR 431 at the west end of Incline Village. [America's Most Beautiful Bikeway - South Demonstration Project](#), the first mile of the 3.2-mile route between Stateline and Round Hill, part of an eventual 43-mile segment along US 50 on the east shore, is scheduled for completion this summer.

For details pertaining to the Tahoe Transportation District and its current projects, visit [www.TahoeTransportation.org](http://www.TahoeTransportation.org) or call 775-589-5500.

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Media Contact:

Carl Hasty

District Manager

Tahoe Transportation District

[chasty@tahoetransportation.org](mailto:chasty@tahoetransportation.org)

775-589-5501

**Tahoe Transportation District**

The Tahoe Transportation District (TTD) is responsible for the implementation and management of transportation projects and programs in the Tahoe Basin. The organization has facilitated many area safety infrastructure projects, including bicycle paths, roadway improvements, pedestrian thoroughfares, water quality and water shed improvements and public transit solutions.