



TAHOE TRANSPORTATION DISTRICT FURTHERS DEVELOPMENT OF REGIONAL PARKING MANAGEMENT STRATEGY

Lake Tahoe Regional Parking Symposium explores unified approaches to parking management

March 18, 2020 (*STATELINE, Nev.*) – As part of its responsibilities to implement multi-jurisdictional transportation programs and projects with regard to the goals set forth in the [Tahoe Regional Planning Compact](#), the Tahoe Transportation District (TTD) announced today that it is spearheading the development of a unified parking management strategy for the Lake Tahoe Region. As part of TTD’s larger transportation system, solutions to ensure the reasonable availability of parking help improve the quality of use, provide access to residents and visitors alike, and make finding parking safer and easier.

To further this effort, TTD hosted the Lake Tahoe Regional Parking Symposium on February 24. The Parking Symposium was a stakeholder workshop with public and private partners to share parking management strategies for both recreation and urban areas in the Lake Tahoe Region. The event brought federal, state, and local agency partners; business and property owners; and neighborhood representatives together from across the country to discuss a cohesive regional parking management strategy for the Tahoe Basin.

Lake Tahoe Regional Parking Symposium presenters included:

- Julie Dixon, President and Founder, Dixon Resources Unlimited
- Matt Eierman, Parking Services Manager, City of Sacramento
- Allen Greenberg, Senior Policy Analyst, USDOT/FHWA
- Carl Hasty, District Manager, Tahoe Transportation District
- Danielle Hughes, Capital Program Manager, Tahoe Transportation District
- Zach Thomas, Capital Program Specialist, Tahoe Transportation District

“TTD has initiated this effort because we recognize the need for a holistic and fair approach to determining how parking is managed and provisioned across the corridors,” said Carl Hasty, district manager of the Tahoe Transportation District. “Parking is a central issue that affects us all, and the Parking Symposium was a crucial next step to gain stakeholder input and learn from others in the region facing similar challenges.”

TTD will leverage input from the Parking Symposium to develop cohesive parking management strategies to address safety, congestion, and access issues Basin-wide, including signage and wayfinding information, payment and reservation systems, where appropriate, and enforcement. These strategies will begin testing through a pilot program as soon as summer 2020 on the Nevada State Route 28

Corridor, which is serviced by the East Shore Express, and home to some of the region's most-visited recreation areas. In South Lake Tahoe, a unified approach to parking management with expanded transportation options through the US 50/South Shore Community Revitalization Project will help ease congestion and improve recreational access to the tourist core area.

“With SacPark, we faced similar challenges and recognized early on that public and private partnerships would be needed to maximize under-utilized parking options,” said Matt Eierman, parking services manager for the City of Sacramento. “Now, we’re providing a better parking experience at lots and garages across the city. It was great to share our key learnings and best practices to help Lake Tahoe develop a unified parking management strategy.”

TTD is working with public and private partners to develop a unified parking management strategy to make travel safer and more convenient because recreational travel has a significant impact on the region. TTD has identified transit system improvements as a critical component to improving the region's air and water quality because more than 70 percent of the pollutants impacting Lake Tahoe's clarity come from the transportation system and built environment.

Presentations from the Lake Tahoe Regional Parking Symposium are available on TTD's website at <http://TahoeTransportation.org/doing-business/meetings>.

For more information about TTD, please visit www.TahoeTransportation.org. Follow TTD on Twitter [@TahoeTrans](https://twitter.com/TahoeTrans), and connect on Facebook [here](#).

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About Tahoe Transportation District

The Tahoe Transportation District (TTD) is a bi-state agency responsible for the management and implementation of safe, environmentally sound, multi-modal transportation projects and programs in the Lake Tahoe Region, including transit operations. TTD leads multi-jurisdictional infrastructure projects to make travel safer, improve access to recreation, and reduce traffic congestion and private car use. TTD focuses on transit's pivotal role in improving air and water quality because more than 70 percent of the pollutants impacting Lake Tahoe's clarity come from transportation system and built environment run-off. TTD has delivered numerous projects to help reduce environmental impacts and address the high demand residents and visitors place on the region's transportation infrastructure, including transit solutions, roadway and safety enhancements, water quality improvements, and pedestrian/cyclist paths. For more information, please visit TahoeTransportation.org.

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