

**TAHOE TRANSPORTATION DISTRICT (TTD)
REGIONAL PARTNERSHIPS AND COMMUNICATIONS COMMITTEE**

Meeting Agenda

**Tahoe Regional Planning Agency
128 Market Street
Stateline, NV 89449**

**January 23, 2023
10:00 a.m.**

The Tahoe Transportation District Regional Partnerships and Communications Committee meeting will be physically open to the public at the Tahoe Regional Planning Agency, Stateline, NV 89449 and in accordance with California and Nevada law, Committee members may be teleconferencing into the meeting via GoToWebinar. This meeting will be held in accordance with requirements under Government Code section 54953(e) as enacted by California AB-361 and a determination of TTD to waive certain requirements regarding teleconferencing.

Committee members: Andy Chapman-Chair, Jessica Diss, Alex Fong, Cindy Gustafson, Sue Novasel, Sondra Rosenberg

To register for the TTD Regional Partnerships and Communications Committee Meeting go to:
<https://attendee.gotowebinar.com/register/3507627238965815385>

After registering, you will receive a confirmation email containing information about joining the webinar.

Members of the public may observe the meeting and submit comments in person at the above location or via GoToWebinar. Members of the public may provide public comment by sending comments to the Clerk to the Board by email at jallen@tahoetransportation.org. Please note which agenda item the comment pertains to. Comments will be distributed at the meeting and attached to the minutes of the meeting. All comments should be a maximum of 500 words, which corresponds to approximately three minutes of speaking time. Comments for each agenda item should be submitted prior to the close of that agenda item.

Any member of the public who needs accommodations should email or call Judi Allen who will use her best efforts to provide reasonable accommodations to provide as much accessibility as possible, while also maintaining public safety in accordance with TTD's procedure for resolving reasonable accommodation requests. All reasonable accommodations offered will be listed on the TTD website at tahoetransportation.org.

All items on this agenda are action items unless otherwise noted. Items on the agenda may be taken out of order. The Committee may combine two or more items for consideration. The Committee may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

I. CALL TO ORDER AND ROLL CALL

- a. Roll Call and Determination of Quorum
- b. *For Possible Action:* Approval of Conduct of Meeting via Teleconference Pursuant to California Government Code 54953(e)

Staff recommends, that by motion, the Program Implementation Committee determines that the Governor of California has declared a state of emergency regarding COVID-19 pandemic and that COVID-19 poses an imminent safety risk to Program Implementation Committee members and other potential attendees of this meeting, and authorize conduct of this meeting and public

participation by teleconference pursuant to Government Code section 54953(e).

- c. Approval of Agenda for January 23, 2023 (*for possible action*)
- d. Approval of Minutes of November 2, 2022 (*for possible action*)

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II. PUBLIC INTEREST COMMENTS

All comments are to be limited to no more than three minutes per person. Comments made cannot be acted upon or discussed at this meeting, but may be placed on a future agenda for consideration.

III. DISCUSSION ITEMS

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- A. *For Possible Action*: Regional Transit Conference Planning Discussion and Direction

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IV. DISTRICT MANAGER REPORT

V. COMMITTEE MEMBER REQUESTS AND COMMENTS

This portion of the agenda is for members to make requests for future agenda items or to make a brief report about personal activities without further deliberation by the committee, although any member may request an item to be placed on a future agenda in response to such remarks.

VI. PUBLIC INTEREST COMMENTS

VII. ADJOURNMENT

COMPLIANCE WITH PUBLIC NOTICE REQUIREMENTS

This notice and agenda has been posted at the TTD office and at the Stateline, Nevada post office. The notice and agenda has also been posted at the North Tahoe Conference Center in Kings Beach, the Incline Village GID office and the North Tahoe Chamber of Commerce and on the TTD website: www.tahoetransportation.org.

For those individuals with a disability who require a modification or accommodation in order to participate in the public meeting, please contact Judi Allen at (775) 589-5502 or jallen@tahoetransportation.org.

Nevada Open Meeting Law Compliance

Written notice of this meeting has been given at least three working days before the meeting by posting a copy of this agenda at the principal office of TTD and at three other separate, prominent places within the jurisdiction of TTD not later than 9 a.m. of the third working day before the meeting.

Written notice of this meeting has been given by providing a copy of this agenda to any person who has requested notice of the meetings of the Committee. Such notice was delivered to the postal service used by the Committee not later than 9 a.m. of the third working day before the meeting for transmittal to the requester by regular mail, or if feasible for TTD and the requester has agreed to receive the public notice by electronic mail, transmitted to the requester by electronic mail sent not later than 9 a.m. of the third working day before the meeting.

Supporting materials were provided to any person requesting such materials and were made available to the requester at the time the material was provided to the members of the Committee or, if provided to the members of the Committee at the meeting, were made available to the requester at the meeting and are available on the TTD website: www.tahoetransportation.org. Please send requests for copies of supporting materials to Judi Allen at (775) 589-5502 or jallen@tahoetransportation.org.

**TAHOE TRANSPORTATION DISTRICT
REGIONAL PARTNERSHIPS AND COMMUNICATIONS
COMMITTEE MEETING MINUTES
November 2, 2022**

Committee Members in Attendance:

Andy Chapman, TNT-TMA
Jessica Diss, TRPA Representative (attended remotely)
Alex Fong, Caltrans (attended remotely)
Cindy Gustafson, Placer County
Sue Novasel, El Dorado County (attended remotely)
Sondra Rosenberg, NDOT (attended remotely)

Committee Members Absent:

Darcie Goodman Collins, SS-TMA (no longer on TTD Board)

Others in Attendance:

Carl Hasty, Tahoe Transportation District
Judi Allen, Tahoe Transportation District

I. CALL TO ORDER AND GENERAL MATTERS

A. Roll Call and Determination of Quorum

The meeting of the Committee was called to order by Mr. Chapman at 3:03 p.m. at the Tahoe Regional Planning Agency and via GoToWebinar. Roll call was taken and it was determined a quorum was in attendance for the Committee.

B. Approval of Agenda for November 2, 2022

Motion/second by Ms. Gustafson/Ms. Rosenberg to approve the Committee agenda for today's meeting. The motion passed unanimously.

Ms. Novasel arrived at 3:04 p.m.

C. Approval of Minutes for July 6, 2022

Motion/second by Ms. Novasel/Ms. Gustafson to approve the Committee minutes. The motion passed unanimously.

II. PUBLIC INTEREST COMMENTS

There were no public interest comments.

III. DISCUSSION ITEMS

A. Review and Recommend Hiring a Full-Time Public Information Officer in Lieu of a Contract for Public Relations Professional Services to the TTD Board of Directors at the December 7, 2022 Meeting

Mr. Hasty reviewed this item. Ms. Gustafson requested increasing the emphasis on proactive outreach and communications in the job description.

Ms. Diss arrived at 3:10 p.m.

Action Requested: For Possible Action

Ms. Gustafson moved to recommend hiring a full-time Public Information Officer in lieu of a contract for public relations professional services to the TTD Board of Directors. Ms. Novasel seconded the motion. The motion passed unanimously.

B. Discussion and Possible Action on Next Steps to Define and Address the Roles and Responsibilities for Transportation Partnership Between TTD and the Tahoe Regional Planning Agency

Mr. Hasty reviewed this item. Mr. Chapman noted the need to have continued conversations regarding developing the organizational fundamental funding mechanisms needed for the District. Mr. Haven suggested having regular reports to the EIPPO committee or a quarterly check-in on the TRPA Board for on-going communication. Ms. Diss volunteered to give the quarterly report to the TRPA Board. Staff was given direction to meet with Mr. Haven, then the two of them to meet with the chairs of TTD and TRPA, and determine a course to move forward.

Action Requested: For Possible Action

No action was taken, direction given to staff.

IV. DISTRICT MANAGER REPORT

Mr. Hasty reported the Board will need to replace Ms. Collins on this committee as she has been replaced by Raymond Suarez for the SSTMA and noted Ms. Diss and Ms. Hill set up a meeting at the governor's office to discuss TTD and TRPA's budget request.

V. COMMITTEE MEMBER REQUESTS AND COMMENTS

Ms. Novasel reported the meeting will be her last meeting as County Supervisor.

Mr. Chapman requested the discussion of hiring a Deputy District Manager be brought back to the table.

VI. PUBLIC INTEREST COMMENTS

Raymond Suarez, Executive Director of the South Shore Transit Management Association, commented he is excited to be joining TTD's Board of Directors.

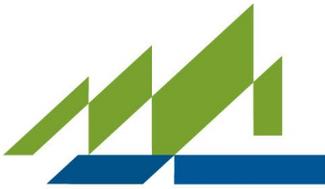
VII. ADJOURNMENT

The meeting adjourned at 3:47 p.m.

Respectfully Submitted:

*Judi Allen
Executive Assistant
Clerk to the Board
Tahoe Transportation District*

(The above meeting was recorded in its entirety, anyone wishing to listen to the aforementioned tapes, please contact Judi Allen, Clerk to the Board, (775) 589-5502.)



MEMORANDUM

Date: January 17, 2023

To: Tahoe Transportation District (TTD) Regional Partnerships and Communication Committee

From: TTD Staff, Carl Hasty – District Manager

Subject: Regional Transit Conference Planning Discussion and Direction

Action Requested:

It is requested the Committee hear the update presentation on the planning and purpose of a regional day long transit conference, its strategic value, and provide further input and development direction for planning the event for Board recommendation.

Fiscal Analysis:

There are grant funds available under the Recreation Travel project that can be programmed for this conference for facilitation and other qualifying support services.

Work Program Analysis:

The conference is not an identified independent project under the work program, but it does fit within the support work for the Board, as well as cross over for capital program and transit program development.

Background:

At the December TTD Board meeting, the Program Implementation Committee (PIC) recommended to the Board that TTD should work with partners to develop a single day conference of stakeholders to meet, confer, and coordinate on transit services and the future of transit to be held sometime in the spring of 2023. The Board agreed.

This idea is an outcome of the recent discussions the PIC and Board have been having about the integration of micro-transit and TTD’s service within the TTD service area, as well as the micro-transit and TART service pilot that is in its second year within the TART service area of the resort triangle (including Incline Village in Washoe County). The PIC has heard informative presentations from TART, the Town of Truckee, Washoe Regional Transportation Commission, Lake Link micro-transit service, and the transit assessment report from the City of South Lake Tahoe’s contractor Via.

Micro-transit service has garnered greater interest for overall transit support amongst private sector organizations. In addition, the planning effort underway for Destination Stewardship has engaged other important stakeholder groups, tourist focused private sector marketing and economic development organizations and businesses who recognize the need for transit to

provide an alternative to the auto. Given the current regional experience and common interest, now would be the time for organized discussion about what will be needed to sustain and grow the basin network to improve Tahoe's mobility and the user experience.

Discussion:

This item is for discussion, input, and direction on the next steps in planning and developing a single day regional transit conference with stakeholders.

Since the last TTD Board, Staff have been engaged with TRPA staff and discussions have included a consult with the Board Chairs of TTD and TRPA. The two agencies have discussed:

- TTD and TRPA co-hosting the conference event
- Targeting the month of May prior to the start of summer
- Focus on inviting key stakeholder groups and representatives for the discussion as participants
- Have key stakeholders as invited participants in work session(s), with the conference open to the public to observe and provide input through public comment periods on the agenda
- TTD would look at eligible grant source(s) it has available for facilitator procurement
- The conference agenda would include sharing the respective regional experiences with transit to address a series of goals and objectives related to environment, congestion management, user experience, resident experience, and workforce experience
- The desired outcome would be a sense of consensus on what is needed to sustain and grow transit service as a customer service and congestion management tool for the greater region
- The conference work will help establish state and federal legislative and government relations goals for the following several years
- The conference work will also help establish objectives for the planning of the annual August Federal Summit at Tahoe

Sustaining existing transit services is a short-term goal. A longer-term potential is through California's Transit and Intercity Rail Capital Program (TIRCP) which provides an opportunity to secure the state's support in delivering a set of transit capital improvements for Tahoe and the Resort Triangle to establish a transit network, connecting Tahoe regionally and inter-regionally over the next ten years or so. Programs like TIRCP can be the method to deliver the physical improvement components needed for a sustained transit network that has the capacity to offer people the choice to get to, from, and around the Tahoe area without a car.

This program was recommended to TTD by the California Transportation Commission (CTC) staff after TTD hosted the CTC Town Hall on Transit in September. After consulting with staffs from the CTC, Caltrans Planning and Multi-Modal Program, and the California Transportation Agency for TIRCP, TTD staff are in the process of developing a multi-year programmatic transit application package for submittal in February. Thus far, TTD staff have consulted with TRPA, Placer County, the Placer County Transportation Planning Agency, the Town of Truckee, and the Lake Tahoe Basin Management Unit of the United States Forest Service on the approach. Outreach is also underway with the City of South Lake Tahoe and El Dorado County. Seeking state capital, federal capital, and local or private funds for match will be critical. The local and regional work will be to develop the sustained operating funds to leverage existing local, state, and federal operating funds to use and maintain the components.

Whether the focus of the conference is supporting the existing transit system or anticipating the more robust system, an outcome for the RPCC to consider is anticipating a local, state, and federal strategy for support addressing Tahoe's transit system needs. Staff also requests the RPCC to consider and provide input on the scope and vision for the conference, including the following efforts building off of:

- the last five or six years of bi-state and regional revenue work
- the existing micro and fixed route services
- the Destination Stewardship work that is underway, and
- the concerns and policy direction for climate, recreation demand, and emergency response among others.

As well as, who are the stakeholders that should be invited to participate, what is needed in facilitation for preparation and for conference day, what would be a compelling agenda, what locations should be evaluated, and what role does the RPCC see itself fulfilling for the planning and execution of the plan?

Staff will assist facilitating the committee discussion and capturing thoughts and ideas.

Additional Information:

If you have any questions or comments regarding this item, please contact Carl Hasty at (775) 589-5501 or chasty@tahoetransportation.org.